

HOW WILL A CYBER POLICY PROTECT MY BUSINESS?

Here are example(s) of what most standalone Cyber insurance polices will cover:

First Party Coverage:

- Notification Costs Cost to notify affected individuals after a data breach.
- Breach Costs Inside / Outside Breach costs erode the aggregate limit (inside) or are separate (outside).
- Business Interruption Covers lost profits incurred due to business shutdown.
- Business Interruption Waiting Period Minimum duration of business interruption before coverage starts 6-8 hours on most policies.
- Data Recovery The cost of recovering data.
- Extortion / Ransomware Covers damage and ransom payments from an attack.
- Bricking When computers and electronic hardware are damaged beyond repair.

Third Party Coverage:

- Liability Third Party Liability costs.
- PCI Covers fines or penalties imposed by banks or credit card companies.
- Regulatory In case you're fined by regulators (e.g. for breaching consumer privacy).
- Media When your content triggers legal action against you (e.g. libel, plagiarism)

Cyber Crime

- Computer Fraud Covers funds or property stolen resulting from a hack.
- Funds Transfer Fraud When a criminal deceives a bank / institution to transfer funds.
- Social Engineering When cyber criminals deceive a business to transfer funds willingly.

For free cyber quote estimates, please complete the attached 1 page Coalition Cyber application and email this form to *jeremy@moranconational.com*



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